

NSSHA BUSINESS CORPORATE SPONSORSHIP 2020

We are seeking Corporate Sponsors, at the very low cost of only \$500, annually. We offer a great advertising package, with the most benefits, at the lowest pricing in the Spotted Saddle Horse Industry. Our advertising package gives Sponsors a complete **TWELVE MONTHS OF ADVERTISING** for the cost of one month of advertising in many publications.

Funds derived from the Corporate Sponsorships are used to assist in the presentation of the NSSHA Spring and Championship Shows and to promote our industry through our Monthly and Quarterly Publications. By becoming a Corporate Sponsor, you are promoting your business, within the Spotted Saddle Horse Industry, and are assisting us to promote our Breed.

Benefits of your Corporate Sponsorship are detailed below:

Full page ad, all color, in the Spring issue, NSSHA On-line Journal (\$125 value) Class Sponsor at the Spring Show, & Full page Ad, all color in Summer NSSHA On-line Journal (\$125 value) Class Sponsor at the World Grand Championship Show, Full page ad, all color, in On-line Fall Show Program (\$125 value)

- Full page ad, all color, in the Winter issue, NSSHA On-line Journal (\$125 value)
- Listing in the On-line Journal Publication as a Corporate Sponsor (\$120 value)
- Voice announcement of Corporate Sponsors at each & every NSSHA Show (\$100 value)
- Banner advertising your Business, supplied by us, to hang in the Arena at both the Spring & Championship Shows (\$150 value)
- Listing on the NSSHA Web Site as a Corporate Sponsor (\$100 value)
- Information Booth, regarding your business at both the Spring & Championship Shows, 5 nights total - \$175 value (if information booth is manned by a company representative, a \$45 sales fee, per night, will be assessed by the Show Facility)

Ads are full page, in full color

Sponsorships run for 12 consecutive months, regardless of month of origination

12 MONTHS OF ADVERTISING FOR ONLY \$500

TOTAL VALUE OF THE SPONSORSHIP IS \$1045, IF PURCHASED SEPARATELY

Payments may be made monthly, with half of the payment due by July 31, and the final half by Sept. 1, or may be paid in full at time of inception. A minimum payment of \$50 is required at the time your commitment form is submitted, to initiate the sponsorship.

Please submit your ad copy to us by email, in a pdf file, to: nssha898@aol.com or you may forward your ad copy to us on a CD - if your ad copy is not ready for publication, there will be a charge for creating the ad.

BUSINESS CORPORATE SPONSOR COMMITMENT FORM

NAME: _____

Business Name: _____

Address: _____

City, State, Zip: _____

Phone: (business) _____

Home: _____

Cell or other: _____

CORPORATE SPONSORSHIP TO BE LISTED AS:

Signature: _____ Date: _____

Amount enclosed: _____ Please bill: _____

Please complete & mail form to:
National Spotted Saddle Horse Assn.
P.O. Box 898 Murfreesboro,
TN 37133-0898
(615) 890-2864

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